

# WordPress - Creating Websites

Course code: WORDPRESS1

The course is designed for users who want to learn the basics of working with Wordpress content management system. At the end of the course, students will understand the philosophy of the tool, learn to create, format and manage complete web pages without programming. They will also learn to work with the basic functions of WordPress, create a basic page, create sections, write text and insert images, download and install templates, and edit page graphics.

Affiliate	Duration	Course price	ITB
Praha	3	12 300 Kč	30
Brno	3	12 300 Kč	30
Bratislava	3	540 €	30

The prices are without VAT.

## Course terms

Date	Duration	Course price	Type	Course language	Location
20.01.2025	3	12 300 Kč	Presence	CZ/SK	Gopas Praha Prezenční
12.02.2025	3	540 €	Online	CZ/SK	Gopas Bratislava Online
12.02.2025	3	12 300 Kč	Online	CZ/SK	Gopas Praha Online
14.04.2025	3	12 300 Kč	Presence	CZ/SK	Gopas Praha Prezenční
05.05.2025	3	540 €	Presence	CZ/SK	Gopas Bratislava Prezenční
09.07.2025	3	540 €	Online	CZ/SK	Gopas Bratislava Online
09.07.2025	3	12 300 Kč	Online	CZ/SK	Gopas Praha Online

The prices are without VAT.

## Who the course is for:

- The course is intended for all who want to learn how to create professional websites quickly, efficiently and especially without the need to be a professional programmer

## Teaching methods:

- Professional explanation with practical samples and examples.

## Teaching materials:

- Powerpoint handouts and module printouts.

## Course syllabus:

### Installing WordPress

- Download installation files
- Connect to the server
- Upload files and install
- Log-in

### Noticeboard - home page

- The start page menu
- Navigation bar

### Posts sites

- Contributions
- Sites

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# WordPress - Creating Websites

## Adding content to pages

- Add a new page
- Add a new post
- Add content using a visual editor
- Switch to text editor

## Post format changes

- Add pictures and other media
- Inserting pictures
- Editing or deleting images
- Set the preview image
- Inserting an image gallery
- Edit or delete an image gallery
- Inserting image, audio, or other file types

## Adding HTML links

- Inserting HTML links
- Inserting links to media files
- Edit HTML link
- Delete the HTML link

## Content

- Editing existing content
- Erase content
- Saving and publishing content

## Sections and labels

- Add categories to posts
- Add labels to posts

## Media Library

- Browse files in the media library
- Adding a file to the media library
- Edit file properties
- Image editing
- Delete a file from the media library

## Comments, comments

- Reply to comment
- Edit comment
- Approve and reject comments
- Mark comments as spam

## Page appearance

- Template selection
- Preview and customize your template
- Customize web pages

## Widgets

- Widgets for pictures, audio, video and text
- Text widget
- Gallery widget
- HTML Widget

## Menu

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# WordPress - Creating Websites

- User Links
- Editing an existing menu item
- Add a menu item
- User Links
- Delete a menu item
- Menu location

## Header, footer, editor

- Plugins
- Advanced photo gallery
- Contact form
- Sharing on social networks

## Users

- Add a new user
- Delete a user
- Edit profile

## Editing HTML and CSS code in WordPress

- Tools
- Click and Publish
- Converter of rubrics and labels
- Import
- Export

## Settings

- General settings
- Publishing
- Permalinks
- Website updates
- Back up your site

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