

WordPress - Creating Websites

Course code: WORDPRESS1

The course is designed for users who want to learn the basics of working with Wordpress content management system. At the end of the course, students will understand the philosophy of the tool, learn to create, format and manage complete web pages without programming. They will also learn to work with the basic functions of WordPress, create a basic page, create sections, write text and insert images, download and install templates, and edit page graphics.

Affiliate	Duration	Course price	ITB
Praha	3	12 300 Kč	30
Brno	3	12 300 Kč	30
Bratislava	3	540 €	30

The prices are without VAT.

Course terms

Date	Duration	Course price	Type	Course language	Location
G 30.09.2024	3	540 €	Online	CZ/SK	GOPAS Bratislava online
G 30.09.2024	3	12 300 Kč	Online	CZ/SK	GOPAS Praha online
23.10.2024	3	12 300 Kč	Presence	CZ/SK	GOPAS Praha
18.11.2024	3	540 €	Presence	CZ/SK	GOPAS Bratislava prezenčne
20.01.2025	3	12 300 Kč	Presence	CZ/SK	GOPAS Praha
14.04.2025	3	12 300 Kč	Presence	CZ/SK	GOPAS Praha

The prices are without VAT.

Who the course is for:

- The course is intended for all who want to learn how to create professional websites quickly, efficiently and especially without the need to be a professional programmer

Teaching methods:

- Professional explanation with practical samples and examples.

Teaching materials:

- Powerpoint handouts and module printouts.

Course syllabus:

Installing WordPress

- Download installation files
- Connect to the server
- Upload files and install
- Log-in

Noticeboard - home page

- The start page menu
- Navigation bar

Posts sites

- Contributions
- Sites

Adding content to pages

GOPAS Praha

Kodaňská 1441/46
101 00 Praha 10
Tel.: +420 234 064 900-3
info@gopas.cz

GOPAS Brno

Nové sady 996/25
602 00 Brno
Tel.: +420 542 422 111
info@gopas.cz

GOPAS Bratislava

Dr. Vladimíra Clementisa 10
Bratislava, 821 02
Tel.: +421 248 282 701-2
info@gopas.sk



Copyright © 2020 GOPAS, a.s.,
All rights reserved

WordPress - Creating Websites

- Add a new page
- Add a new post
- Add content using a visual editor
- Switch to text editor

Post format changes

- Add pictures and other media
- Inserting pictures
- Editing or deleting images
- Set the preview image
- Inserting an image gallery
- Edit or delete an image gallery
- Inserting image, audio, or other file types

Adding HTML links

- Inserting HTML links
- Inserting links to media files
- Edit HTML link
- Delete the HTML link

Content

- Editing existing content
- Erase content
- Saving and publishing content

Sections and labels

- Add categories to posts
- Add labels to posts

Media Library

- Browse files in the media library
- Adding a file to the media library
- Edit file properties
- Image editing
- Delete a file from the media library

Comments, comments

- Reply to comment
- Edit comment
- Approve and reject comments
- Mark comments as spam

Page appearance

- Template selection
- Preview and customize your template
- Customize web pages

Widgets

- Widgets for pictures, audio, video and text
- Text widget
- Gallery widget
- HTML Widget

Menu

- User Links
- Editing an existing menu item

GOPAS Praha

Kodaňská 1441/46
101 00 Praha 10
Tel.: +420 234 064 900-3
info@gopas.cz

GOPAS Brno

Nové sady 996/25
602 00 Brno
Tel.: +420 542 422 111
info@gopas.cz

GOPAS Bratislava

Dr. Vladimíra Clementisa 10
Bratislava, 821 02
Tel.: +421 248 282 701-2
info@gopas.sk



Copyright © 2020 GOPAS, a.s.,
All rights reserved

WordPress - Creating Websites

- Add a menu item
- User Links
- Delete a menu item
- Menu location

Header, footer, editor

- Plugins
- Advanced photo gallery
- Contact form
- Sharing on social networks

Users

- Add a new user
- Delete a user
- Edit profile

Editing HTML and CSS code in WordPress

- Tools
- Click and Publish
- Converter of rubrics and labels
- Import
- Export

Settings

- General settings
- Publishing
- Permalinks
- Website updates
- Back up your site

GOPAS Praha

Kodaňská 1441/46
101 00 Praha 10
Tel.: +420 234 064 900-3
info@gopas.cz

GOPAS Brno

Nové sady 996/25
602 00 Brno
Tel.: +420 542 422 111
info@gopas.cz

GOPAS Bratislava

Dr. Vladimíra Clementisa 10
Bratislava, 821 02
Tel.: +421 248 282 701-2
info@gopas.sk



Copyright © 2020 GOPAS, a.s.,
All rights reserved