

# AWS Cloud Essentials for Business Leaders

Course code: AWSCEBL

Who is the course for Line of Business (LoB) owners

IT leaders

IT Executives

What we teach you

Explain the role of information technology (IT) in an organization for business transformation

Explain the customer value proposition for using the cloud across industries

Define key characteristics of cloud computing

Explain the cloud business model

Identify key security practices of cloud computing

Frame the cloud business value using the Cloud Value Framework

Required skills

No prior IT experience or cloud experience is required.

Teaching methods

Professional explanation with practical samples and examples.

Course outline

Module 1: Course Introduction

Module 2: Information Technology for Business Transformation

Role of IT in an organization for business transformation Brief history of IT Legacy approach to IT What drives customers to move from traditional infrastructure to the cloud

Module 3: Cloud Computing

Define cloud computing Key characteristics of cloud technology The cloud business model Key security practices within the cloud

Module 4: Business Value of the Cloud

The customer value proposition Identify who is using cloud computing Industry trends Customer examples

Module 5: The Cloud Value Framework

Introduction to the Cloud Value Framework Cost Savings Staff Productivity Operational Resilience Business Agility

Module 6: Business Value Activity

## Who is the course for

- Line of Business (LoB) owners
- IT leaders
- IT Executives

## What we teach you

- Explain the role of information technology (IT) in an organization for business transformation
- Explain the customer value proposition for using the cloud across industries
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- Role of IT in an organization for business transformation
- Brief history of IT
- Legacy approach to IT
- What drives customers to move from traditional infrastructure to the cloud

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# AWS Cloud Essentials for Business Leaders

## Module 3: Cloud Computing

- Define cloud computing
- Key characteristics of cloud technology
- The cloud business model
- Key security practices within the cloud

## Module 4: Business Value of the Cloud

- The customer value proposition
- Identify who is using cloud computing
- Industry trends
- Customer examples

## Module 5: The Cloud Value Framework

- Introduction to the Cloud Value Framework
- Cost Savings
- Staff Productivity
- Operational Resilience
- Business Agility

## Module 6: Business Value Activity

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