

# Školení Canvy: Základy grafiky nejen pro marketáky

Course code: H1GSS

How to do graphics without a graphic designer? Discover the Canva platform. With Canva training, you'll learn how to create impressive graphic designs in minimal time. After the training, you will be able to edit a photo, video and you will be able to create a simple website. Canva is synonymous with a visual communication platform. At the same time, it has retained a unique accessibility - working in it will not frustrate you, but inspire you. We guarantee that you will fall in love with her after the workshop.

## Who is the course for

- A complete layman who has never used any graphics application.
- A business owner who is also a social specialist, copywriter and content manager of the entire company in one.
- A marketing specialist who doesn't have a graphic designer on hand.

## Teaching materials

Printed materials

## Course outline

### Canva Account Setup and Basic Orientation

We'll explain how to set up your account so that you can use it as efficiently as possible. We will guide you through the entire setup and you will finally find your way around the entire application.

### Basic Procedures: Import and Export Documents

We'll show you how to upload your own images to the app, how to edit them, and how to export them in various formats.

Learn how to share designs with others.

### Quick Copy Ten Commandments

Seasoned copywriter Leontýna will give you at least the basic knowledge of how to create impressive (but also grammatically and stylistically correct) texts.

### Social on Canva

In this block, you'll learn how to use Canva to its full potential when you need to create social content.

### Canva Slideshows

If you want to throw your computer out the window every time you create a PowerPoint presentation, this part of Canva training is the one you'll appreciate the most. Long live simple yet graphically coordinated Canva presentations!

### Tips, tricks, and your questions

In the last section, you will get space for your questions and things that are burning you in Canva and you don't know how to deal with them.

#### GOPAS Praha

Kodaňská 1441/46  
101 00 Praha 10  
Tel.: +420 234 064 900-3  
[info@gopas.cz](mailto:info@gopas.cz)

#### GOPAS Brno

Nové sady 996/25  
602 00 Brno  
Tel.: +420 542 422 111  
[info@gopas.cz](mailto:info@gopas.cz)

#### GOPAS Bratislava

Dr. Vladimíra Clementisa 10  
Bratislava, 821 02  
Tel.: +421 248 282 701-2  
[info@gopas.sk](mailto:info@gopas.sk)



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