

Adobe InDesign – Interactive Documents and Electronic Publishing

Course code: INDE3

The course is designed for advanced users who need the Adobe InDesign to create and publish interactive and dynamic documents. Students will learn creating bookmarks, hyperlinks and buttons, animating individual objects, inserting a movie, audio and different types of interactive graphics (slideshow, panoramas, Pan & Zoom, multistate objects) complementing web content and using page transitions. The resulting files can be published as interactive PDF files, into HTML and SWF export to web, and for e-readers (in the EPUB and MOBI formats) and tablets (iPad, Android) in Adobe Digital Publishing Suite format.

Who is the course for

The course is designed for advanced users who need to create and publish dynamic and interactive documents in Adobe InDesign.

What we teach you

- effectively convert documents into HTML + CSS
- create e-books in EPUB and MOBI
- add interactivity to documents and export them to PDF and FLASH
- publish documents in Digital Publishing Suite

Required skills

Knowledge of Adobe InDesign, at least in the range of course Adobe InDesign - Basic Course.

Course outline

Design of digital publications

- interactive document design strategy
- creating new documents
- converting existing documents

Export to HTML + CSS

- basics of HTML
- basics of CSS
- definition of the structure using articles
- definition of the structure using the XML
- object export options
- export tags with styles
- modification of the HTML document after export

Export to ePUB

- document preparation
- modification of text and graphics
- testing
- editing ePUB
- export for Kindle (MOBI)

Export to Flash

- creating interactive SWF (Flash) for web
- creating a FLA file for the web
- problems when exporting to Flash
- interactive document elements
- animation
- films and sound

GOPAS Praha

Kodaňská 1441/46
101 00 Praha 10
Tel.: +420 234 064 900-3
info@gopas.cz

GOPAS Brno

Nové sady 996/25
602 00 Brno
Tel.: +420 542 422 111
info@gopas.cz

GOPAS Bratislava

Dr. Vladimíra Clementisa 10
Bratislava, 821 02
Tel.: +421 248 282 701-2
info@gopas.sk



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Adobe InDesign – Interactive Documents and Electronic Publishing

- buttons
- hyperlinks
- transitions

Export to interactive PDF

- creating interactive documents for PDF format
- creating PDF forms
- previewing interactive documents
- using presentation layout
- tagged PDF
- interactive document elements
- bookmarks
- hyperlinks
- cross-references
- films and sounds
- transitions
- buttons

Export in Digital Publishing Suite

- hyperlink overlay
- presentation overlay
- sequence of images overlay
- panorama overlay
- audio and video overlays
- web content overlay
- pan and zoom overlay
- scrolling frame overlay
- creating folios
- creating articles and layouts
- articles management
- previewing folios and articles in the Adobe Content Viewer
- introduction to folio publishing

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