

# Affinity Publisher – basic course

Course code: AFFPUB1

Are you looking for a high-quality professional rate program, but do not you want to pay hot sums for QuarkXPress or an Adobe InDesign subscription? Finally, there is an alternative - Affinity Publisher!

On our course you will understand the basic principles of typography and text settings. You can handle Affinity Publisher thoroughly and learn everything from simple single-leaflets to comprehensive, large-scale publications.

## Who is the course for

The course is designed for those who want to edit vector graphics in an adequate and cost-effective alternative to Adobe Illustrator and CorelDRAW – in Affinity Designer.

## What we teach you

- Basic typographic terms
- Work with publisher
- Create simple documents
- Create text and graphic frames
- Work with paragraphs and characters
- Work with tables
- Define colors
- Import texts and graphics
- Create simple graphics
- Print and export the document

## Required skills

Basics of work in Microsoft Windows or macOS.

## Course outline

Using the program

- Work environment
- Application preferences
- Keyboard shortcuts
- Rulers, guides, document grids
- Display modes

Document creation

- Creating a new document
- Document properties
- Pages and spreadsheets
- Page templates

Working with text and setting text

- Artistic text
- Text frames
- Text frames linking
- Text flow
- Text editing
- Inserting gaps, special characters and glyphs
- Separating characters

Text formatting

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- Local character formatting
- Local paragraph formatting
- Character styles
- Paragraph styles
- Tabs

## Colors

- Color mixing
- Swatches

## Graphics and effects

- Assets panel
- Formats for import and export
- Drawing in the Publishers
- Formatting objects
- Transformation and duplication of objects
- Transparency
- Effects

## Combination of graphics and text

- Layers
- Text wrapping

## Tables

- Table creation
- Import table
- Formatting and editing the table

## Outputs from Publisher

- Prepress
- Export to PDF
- Export graphics

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